



Bitumen and Road Conference

Bituroad 2026

May 29-30, 2026 in Tbilisi



Organized by



Co-organizers:





Bitumen and Road Conference

29 – 30 May , 2026 , Tbilisi, Georgia

Introduction

The Bitumen and Road Conference (Bituroad 2026) is scheduled to take place in Tbilisi, Georgia, from May 29–30, 2026, offering a crucial platform for professionals in the bitumen, asphalt, and road construction industries. The conference aims to bring together key stakeholders—including government representatives, suppliers, machinery manufacturers, and contractors—to discuss pivotal industry topics. These discussions will focus on improving bitumen quality, advancing road maintenance techniques, analyzing the bitumen market and supply chain, and exploring innovative solutions to extend asphalt life and adopt the latest road care technologies. The event serves as a significant opportunity for networking, technical knowledge updates, and identifying new business opportunities in the Eurasian road sector.

Hosting the Bituroad 2026 conference in Tbilisi underscores Georgia's strategic importance as a pivotal transport corridor linking Europe and Asia. Positioned as a key link in the Middle Corridor—a multimodal route connecting China, Central Asia, and Europe via the Caspian and Black Seas—Georgia's infrastructure is critical for regional and global logistics.

Bitugroup LLC is a group of professionals which are focused on marketing by innovative new methods. This company is founded in Tbilisi Georgia. Bitugroup offers the road to future by best marketing solutions.

Here Bitugroup is the main idea maker and organizer of Bituroad conference. Bitugroup tries to highlight this conference as a road to future of Bitumen and road industry in the region.



Find your key contacts in Bituroad 2026 conference under one roof

Bituroad 2026 is the premier event that brings together key representatives from regional governments, bitumen and asphalt suppliers, road maintenance and construction machinery manufacturers, bitumen and asphalt chemical providers and road constructors



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Bituroad (Bitumen and Road) Conference

Bituroad Conferences, a unique international platform where a variety of trendy topics in bitumen, asphalt and road industry are discussed. Well-known companies and pioneers of the industry gather to showcase their latest capabilities and cutting edge technologies and to exchange experience and knowledge. Our conferences, bring all experts of the industry under one roof to push the boundaries and explore new business opportunities together.

Who take part in Bituroad conferences till now:







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Make your brand last in minds

Who should attend?

All the professionals and experts of bitumen and road industry are more than welcome to join the event and using the business opportunities and educational aspects available, contribute in shaping the trends of the industry and play a role in paving the road to future.

- Bitumen Suppliers/producers Generate awareness of the quality of your products and show your potentials to get connected to right buyers.
- Bitumen Buyers/importers Present your needs face to face and in a friendly environment to find the best supplier and get a chance to observe the newest market trends.
- Road Construction/Maintenance Machinery Manufacturers Enjoy the high exposure to present new technologies and your efficient machinery and get the chance to analyze the needs of contractors and the end users.
- Road Construction Contractors Build a professional network and get a chance to benefit from others' technical experiences as well as finding the right supplier of the raw material or the equipment your project needs.
- Chemical and Asphalt Additives Manufacturers Deliver your Ideas and new technologies in enhancing the properties of asphalt and share the new developments for the professional audience of the industry.
- Traders, Businessmen, and industry experts Increase the efficiency of your business and analyze the market of the region firsthand. Also, share your ideas and insights face to face with representatives of various companies active in the industry and show them what you can offer.

Make your brand memorable in one of the unique marketing opportunities in this region.





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Conference Venue

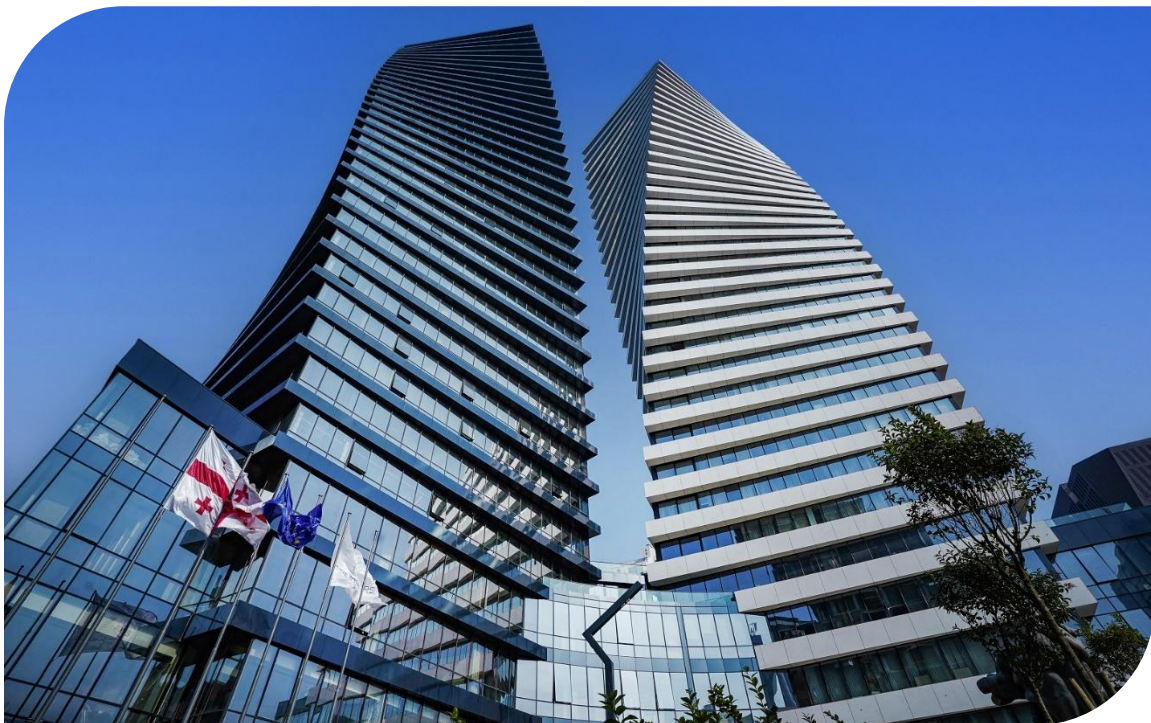
Bituroad 2026 will be held at The Pullman Tbilisi Axis Towers, Georgia

Pullman Tbilisi Axis Towers is the first premium-class Pullman in Georgia, housed in Tbilisi his tallest building. With 218 stylish rooms and suites across floors 19-35, panoramic restaurants and bars, 2,000 sqm of flexible meeting and event space, and a spa and wellness centre featuring a retractable-roof pool, saunas, steam rooms and fitness facilities, it combines modern design, comfort and convenience in the heart of Vake.

The highest French restaurant in Tbilisi, "Dumas" and the topmost sky bar, with panoramic views of the city, offering craft cocktails and tapas ", "Weather Report" provides guests with an inspiring setting for any event. The hotel offers 2000 m² of meeting and event spaces with a terrace.

Highlights

- Landmark building with World Trade Center status with stylish design and prime location
- Free shuttle offered upon request to and from the old town at 11:00 & 16:00 respectively
- Rooms and Food & Beverage outlets with panoramic views from the highest floors in the city
- One of the city's most extensive banquet facilities, all with daylight
- Free access to an all-weather pool and fitness center





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Sponsorship Packages

Strengthen Your Brand with Strategic Sponsorship and Exhibition Opportunities!

Sponsorship in a professional event would have many benefits and increasing value because it is an excellent opportunity to access new and bigger target markets.

We have created sponsorship opportunities that provide meaningful participation and demonstrate genuine commitment.

Recognition in conference materials before, during and after the event. These recognition opportunities include the Bituroad website, conference materials, recognition at the event and in follow-up materials, which will give you the highest exposure possible.

Sponsors will enjoy these benefits and privileges in Bituroad conferences. (in accordance with their sponsorship package)

Super
Early Bird
Discount
20% off

31 March 2026





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Highlight your brand to recognize your company as a market leader.

For companies and organizations wishing to have an impactful presence at Bituroad conference, we offer sponsorship packages below:

Item/Package	Platinum	Emerald	Gold	Silver	Bronze	Exhibitor
Print logo on conference tickets	<input checked="" type="checkbox"/>	-	-	-	-	-
Print logo on conference ID card	<input checked="" type="checkbox"/>	-	-	-	-	-
Put the logo on all flags in conference hall	<input checked="" type="checkbox"/>	-	-	-	-	-
Put sponsor brand on name stand	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-	-	-
Logo on a looped PowerPoint slide show in all session	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-	-
Logo on a looped PowerPoint slide show in all session	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-
Priority to select the conference table	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-
free-standing banners	2 Pcs	1 Pcs	1 Pcs	-	-	-
Free accommodation	2 Persons	1 Persons	-	-	-	-
Put sponsor logo on brochure cover	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-
Publish a reportage Ad on conference website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-
Put sponsor logo on website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-
presenters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Put sponsor logo in brochure	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Put sponsor logo in stage banner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Discount for conference website advertising	40%	30%	20%	10%	20%	20%
No. of Delegate Registrations	6 Persons	5 persons	4 Persons	3 Persons	2 persons	2Persons
Allocating different exhibition space to put you at ease	3 tables	2 Tables	1 Table	1 Table	1 Table	1 Table
Company profile word limitation	400 words	300 words	200 words	150 words	80 words	40 words
Total	20,000 \$	15,000 \$	10,000 \$	8,000 \$	6,000 \$	4,000 \$



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Sponsorship Registration Form

Company name:

Company address:

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.....

City State / Province / Region Postal / Zip Code

.....

Country:

Descriptive Paragraph of your company

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.....
.....
.....
.....

Title: Mr Mrs Ms

Responsible Person:

Position:

E-mail:

Phone:

Is this phone number in WhatsApp?*

Number of Delegates :

Sponsorship package:



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Visitor Packages

Get your pass to the Bituroad Conference 2026 now!!

Meet experts of the bitumen and road industry all in one place and get informed about the latest technologies first-hand. Buy your ticket and get a chance to grow your professional business network and see what exhibitors have to offer in different sectors of the industry.

REGISTRATION FEE

<p>\$ 500 /Person</p> <p>Full Registration</p> <p>Entrance Coffee Break Certificate Workshop Lunch</p>	<p>\$ 300 /Person</p> <p>University Academic Staff</p> <p>Entrance Coffee Break Certificate Workshop Lunch</p>	<p>\$ 100 /Person</p> <p>Student Registration</p> <p>Entrance Coffee Break Certificate Workshop Lunch</p>
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Full Name:

Company name:

Company's business:

Mobile* Phone Number:

E-mail:

Address:.....

Number of Delegates :



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Terms and Conditions

Please read these terms and conditions carefully.

After validating this registration form, you will be issued an invoice within a few days.

Payments must be received by the corresponding deadlines (pre-summer, early or standard), otherwise, the subsequent rate will be automatically applied.

Cancellation/Modification of Opportunities must be made in writing to support[at]bituroad.com

The Organizers shall retain:

Cancellations received	Refund
Before 01 March 2026	Full refund of the registration fee, handling fee of 40\$ will be deducted
From 2 March 2026 to 30 Apr 2026	50 % of the registration fee
From 1 May 2026	No refund

In case of any change in registration, Bitugroup LLC reserves the right to charge a 40\$ handling fee.

In case of cancellation of the event due to force majeure, Bitugroup LLC reserves the right to charge a 40\$ handling fee

Should you have any questions related to Exhibition, your booking or sponsorship or any other matter, you can contact the Exhibition Project Manager on the following:

E-mail: support[at]bituroad.com

Working Hours: Monday to Friday (9:00 AM to 5:00 PM)

Bitumen and Road Conference

No4, Richard Holbrooke Street, Tbilisi, Georgia

Phone: +995-599 535651

Cellphone: +995-599529995

(Skype/whatsapp/Telegram)

E-mail for getting any support:

support@Bituroad.com

E-mail for sponsors affairs:

sponsor@Bituroad.com

E-mail for visitors affairs:

visitor@Bituroad.com

Organized by

BITUGROUP
THE ROAD TO FUTURE