



Bitumen and Road Conference

Bituroad 2024

23 - 24 MAY, 2024, Tbilisi, Georgia

Organized by

BITUGROUP
THE ROAD TO FUTURE



www.bituroad.com



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23 – 24 May 2022, The Tbilisi Radisson Blu Iveria Hotel, Georgia

Introduction

After the great experience of the first Bituroad Conference in Tbilisi with a broad international reception from different experts active in the bitumen and road industry; it is time to gather everyone in a professional environment one more time, to enable them to discuss the challenges and opportunities ahead of the infrastructure field, in person.

Bituroad 2024, will focus on new technologies and sustainability in road construction and maintenance, asphalt additives, bitumen and emulsions, and contractors' concerns regarding the latest trends and the new necessities of this field. This will also be an excellent chance for manufacturers to present their latest products and find buyers from all over the world. It would be an exceptional opportunity to enter the market of the Caucasus region, especially Georgia.

Bitugroup LLC is a group of professionals which are focused on marketing by innovative new methods. This company is founded in Tbilisi Georgia. Bitugroup offers the road to future by best marketing solutions.

Here Bitugroup is the main idea maker and organizer of Bituroad conference. Bitugroup tries to highlight this conference as a road to future of Bitumen and road industry in the region.

Find your key contacts in Bituroad 2024 conference under one roof

Bituroad 2024 is the premier event that brings together key representatives from regional governments, bitumen and asphalt suppliers, road maintenance and construction machinery manufacturers, bitumen and asphalt chemical providers and road constructors



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Make your brand last in minds

Who should attend?

All the professionals and experts of bitumen and road industry are more than welcome to join the event and using the business opportunities and educational aspects available, contribute in shaping the trends of the industry and play a role in paving the road to future.

- Bitumen Suppliers/producers Generate awareness of the quality of your products and show your potentials to get connected to right buyers.
- Bitumen Buyers/importers Present your needs face to face and in a friendly environment to find the best supplier and get a chance to observe the newest market trends.
- Road Construction/Maintenance Machinery Manufacturers Enjoy the high exposure to present new technologies and your efficient machinery and get the chance to analyze the needs of contractors and the end users.
- Road Construction Contractors Build a professional network and get a chance to benefit from others' technical experiences as well as finding the right supplier of the raw material or the equipment your project needs.
- Chemical and Asphalt Additives Manufacturers Deliver your Ideas and new technologies in enhancing the properties of asphalt and share the new developments for the professional audience of the industry.
- Traders, Businessmen, and industry experts Increase the efficiency of your business and analyze the market of the region firsthand. Also, share your ideas and insights face to face with representatives of various companies active in the industry and show them what you can offer.



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Conference Venue

Bituroad 2024 will be held at Radisson Blu Iveria Hotel, Tbilisi

More than a destination, Georgia is a charming retreat. It amazes you with its beauty and diverse experiences. Found in the heart of Georgia's capital city, Tbilisi, this hotel is nestled between the beautiful Mtkvari River and nearby mountain ranges and is the best destination to enjoy the city to the fullest.

Our 249 rooms and suites provide Free high-speed, wireless Internet, and scenic views of Mtatsminda, the city's historic hill, or of the river landscape. Step outside to dining, shopping, and nightlife on Rustaveli Avenue. You can visit nearby attractions like Old Town and the Narikala Fortress.

Savor Italian dishes at Filini Restaurant, Asian fusion fare at Umami, or dine outdoors at Iveria Terrace during summer. Try luck at Casino Iveria or spoil yourself with premium treatments from Anne Semonin Spa. You are invited to refresh at a stunning outdoor pool or visit the rooftop infinity pool located on the 18th floor of the hotel offering magnificent city views.

For business travelers and event planners, we offer a fully equipped business center plus 9 meeting rooms, a versatile ballroom, and catering options.





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Sponsorship Packages

Strengthen Your Brand with Strategic Sponsorship and Exhibition Opportunities!

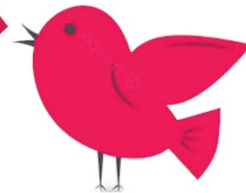
Sponsorship in a professional event would have many benefits and increasing value because it is an excellent opportunity to access new and bigger target markets.

We have created sponsorship opportunities that provide meaningful participation and demonstrate genuine commitment.

Recognition in conference materials before, during and after the event. These recognition opportunities include the Bituroad website, conference materials, recognition at the event and in follow-up materials, which will give you the highest exposure possible.

Sponsors will enjoy these benefits and privileges in Bituroad conferences. (in accordance with their sponsorship package)

Super
Early bird
Discount
30% off
Before 1st Dec 2023





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Highlight your brand to recognize your company as a market leader.

For companies and organizations wishing to have an impactful presence at Bituroad conference, we offer sponsorship packages below:

Item/Package	Platinum	Emerald	Gold	Silver	Bronze	Exhibitor
Print logo on conference tickets	☑	-	-	-	-	-
Print logo on conference ID card	☑	-	-	-	-	-
Put the logo on all flags in conference hall	☑	-	-	-	-	-
Put sponsor brand on name stand	☑	☑	-	-	-	-
Logo on a looped PowerPoint slide show in all session	☑	☑	☑	☑	-	-
Priority to select the conference table	☑	☑	☑	☑	☑	-
free-standing banners	2 Pcs	1 Pcs	1 Pcs	-	-	-
Free accommodation	5 Persons	4 Persons	3 Persons	2 Persons	1 Persons	-
Put sponsor logo on brochure cover	☑	☑	☑	☑	☑	-
Publish a reportage Ad on conference website	☑	☑	☑	☑	☑	-
Put sponsor logo on website	☑	☑	☑	☑	☑	-
presenters	☑	☑	☑	☑	☑	☑
Put sponsor logo in brochure	☑	☑	☑	☑	☑	☑
Put sponsor logo in stage banner	☑	☑	☑	☑	☑	☑
Discount for conference website advertising	40%	30%	20%	10%	20%	20%
No. of Delegate Registrations	6 Persons	5 persons	4 Persons	3 Persons	2 persons	2 Persons
Allocating different exhibition space to put you at ease	3 tables	2 Tables	1 Table	1 Table	1 Table	1 Table
Company profile word limitation	400 words	300 words	200 words	150 words	80 words	40 words
Total	20,000 \$	15,000 \$	10,000 \$	8,000 \$	6,000 \$	4,000 \$



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Sponsorship Registration Form

Company name:

Company address:

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.....

City State / Province / Region Postal / Zip Code

.....

Country:

Descriptive Paragraph of your company

.....
.....
.....
.....
.....

Title: Mr Mr M

Responsible Person:

Position:

E-mail:

Phone:

Is this phone number in WhatsApp?*

Number of Delegates :

Sponsorship package:



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Visitor Packages

Get your pass to the Bituroad Conference 2024 now!!

Meet experts of the bitumen and road industry all in one place and get informed about the latest technologies first-hand. Buy your ticket and get a chance to grow your professional business network and see what exhibitors have to offer in different sectors of the industry.

REGISTRATION FEE

\$ 90 /Person	\$ 70 /Person	\$ 20 /Person
Full Registration	University Academic Staff	Student Registration
Entrance Coffee Break Certificate Workshop Lunch	Entrance Coffee Break Certificate Workshop Lunch	Entrance Coffee Break Certificate Workshop Lunch

Full Name:

Company name:

Company's business:

Mobile* Phone Number:

E-mail:

Address:.....

Number of Delegates :



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Terms and Conditions

Please read these terms and conditions carefully.

After validating this registration form, you will be issued an invoice within a few days.

Payments must be received by the corresponding deadlines (pre-summer, early or standard), otherwise, the subsequent rate will be automatically applied.

Cancellation/Modification of Opportunities must be made in writing to support[at]bituroad.com
The Organizers shall retain:

Cancellations received	Refund
Before 23 January 2024	Full refund of the registration fee, handling fee of 40\$ will be deducted
From 24 January 2024 to 23 April 2024	50 % of the registration fee
From 24 April 2024	No refund

In case of any change in registration, Bitugroup LLC reserves the right to charge a 40\$ handling fee.

In case of cancellation of the event due to force majeure, Bitugroup LLC reserves the right to charge a 40\$ handling fee

Should you have any questions related to Exhibition, your booking or sponsorship or any other matter, you can contact the Exhibition Project Manager on the following:

E-mail: support[at]bituroad.com

Working Hours: Monday to Friday (9:00 AM to 5:00 PM)



No4, Richard Holbrooke Street, Tbilisi, Georgia

Phone: +995-599 535651

Cellphone: +995-599529995

(Skype/whatsapp/Telegram)

E-mail for getting any support:

support@Bituroad.com

E-mail for sponsors affairs:

sponsor@Bituroad.com

E-mail for visitors affairs:

visitor@Bituroad.com

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